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STEEL KING INDUSTRIES, INC.

For Immediate Release

Steel King Awards Cisco-Eagle as its Most Valuable Dealer

Longtime Steel King partner recognized for continued partnership with Steel King in 9th time winning the award

Stevens Point, WI — April 2, 2025 — Steel King Industries, a leading manufacturer of storage rack and material handling products has announced that Cisco-Eagle, a leading provider of material handling systems and equipment, has won Steel King's Most Valuable Dealer Award for 2024 activity. The award was presented to the company during the recent ProMat tradeshow in Chicago.

Cisco-Eagle offers innovative solutions to help businesses efficiently move, store, retrieve, control, and protect their products throughout their entire lifecycle. Their solutions include conveyor systems, warehouse racks, mezzanines, automation and more, with customers spanning a range of industries, including warehousing, distribution, manufacturing, and commercial operations that require efficient product handling.

Cisco-Eagle and Steel King have been partners for more than three decades and have implemented projects across the United States and internationally.



(more)

“We congratulate Cisco-Eagle on achieving Most Valuable Dealer status for 2024, the ninth time they have achieved this milestone of being recognized for their efforts as top channel partner,” said Don Heemstra, Steel King VP Sales. “Our relationship with Cisco-Eagle has a long and valued history and we congratulate Cisco-Eagle leadership and all their employee owners on this effort.”

Steel King’s MVD award was launched in 1996 and is designed to strengthen the partnership with the company’s top dealers and recognize the achievement of the company’s top channel partners in the warehouse, logistics, material handling, and facility management industry. Being a Steel King MVD is not earned solely by the dealer with the highest annual sales of Steel King products but includes achieving a variety of sales and marketing action items such as year-over-year growth, shipment dollars, profitability, joint marketing efforts, and number of new orders submitted.

“I’d like to thank our employee-owners,” said Cisco-Eagle president and Chief Operating Officer Bryan Gauger. “Their hard work and commitment made this happen. I’d also like to thank the team at Steel King. The quality of their equipment is unquestionable, but it’s their commitment to service, excellence and collaboration that sets them apart as a partner. We’re looking forward to the next 30 years of partnership.”

About Steel King Industries

Since 1970, Steel King Industries has been manufacturing a full line of material handling products, including selective pallet racks, dynamic flow storage systems, cantilever racks, portable racks, and custom shipping racks, along with industrial steel containers and guard railing. Products are made using only U.S. steel. Innovation, customization, and design strength have earned Steel King the reputation as a leader in the material-handling marketplace. With over 500 employees, Steel King is headquartered in Stevens Point, WI, with manufacturing facilities in Stevens Point and New London, WI and Rome, GA. For more information, call Steel King at (800) 826-0203 or visit **steelking.com**.

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